



*Chamblee Bulldogs
Chamblee, Ga.*

**The Touchdown Club
Of Chamblee Charter High School
2010 Souvenir Journal
Advertising Fundraiser**

“It takes a village to raise a child.”





**The Touchdown Club
Of Chamblee Charter High School
5466 Peachtree Industrial Blvd., #407
Chamblee, GA 30341
WWW.CHAMBLEEFOOTBALL.COM**



April 30, 2010

Re: **Chamblee Bulldog Football Sponsorship**

Dear Sponsor:

The Touchdown Club of Chamblee Charter High School is a non-profit organization seeking businesses concerned within our community to support our Football Program. Chamblee Charter High School Football Program offers a positive environment of learning and teaching discipline, sound fundamentals and techniques that will help children to reach their academic and athletic goals. The Touchdown Club is composed of a group of committed Coaches, Parents and School Administrators working together to support our Student Athletes.

Chamblee High School is one of the oldest schools in DeKalb County, established in 1917 with about 100 students. Today, Chamblee's diverse student population is made up of three groups: resident students from the Chamblee High School attendance area, optional transfer students who come from all areas of the county and high achiever magnet school students who are academically gifted and also come from all areas of the county. Our School's mission is to foster excellence and equity by fostering the social, moral and physical growth of every Student.

Your contribution will help to offset coaching expenses, player expenses, equipment and uniforms. No one working in our organization receives any pay, we are a volunteer organization. Any donation you are able to give to our Football Program is both welcome and appreciated.

To sponsor The Chamblee Charter High School Football Program, please complete the attached form. Upon receipt of your generous donation, The Touchdown Club of Chamblee Charter High School will send you a confirmation letter that includes our Fed ID number for tax purposes. All donations made to Chamblee Charter High School are tax deductible. In addition we will keep you updated on the progress of our Program and invite you to join us to see how your contribution benefited our Football Program.

Thank you in advance for your support. If you have any questions please do not hesitate to email us at **CHAMBLEETDCLUB@GMAIL.COM**.

Warmest regards,

P Darlene Copeland, President

James Soza, Coach



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CHAMBLEE BULLDOG SPONSORSHIP PACKAGES

Touchdown Level Sponsor (\$1000.00 or above)

- Full Color Program Ad (inside front or back cover, outside back cover)
- An large advertising plaque displayed on the sponsor board (for 1 year) adjacent to the stadium indicating Touchdown Level Sponsor
- A plaque (with Team picture) indicating Touchdown Level of Sponsor
- A revolving ad with link to your company website (using your logo if provided) on the Chamblee Football website: www.chambleefootball.com
- A letter of Appreciation

Field Goal Level Sponsor (\$750.000 - \$999.00)

- Half Page Color Program Ad
- A large advertising plaque to be displayed on the sponsor board (for 1 year) adjacent to the stadium indicating Field Goal Level Sponsor
- A plaque (with Team picture) indicating Field Goal Level of Sponsor
- A revolving ad with link to your company website (using your logo if provided) on Chamblee Football website: www.chambleefootball.com
- A Letter of Appreciation

Extra Point Level Sponsor (\$500.00 - \$749.00)

- Quarter Page Black and White Program Ad
- A medium advertising plaque to be displayed on the sponsor board (for 1 year) indicating extra Point Level Sponsor (Field Sign)
- A plaque (with Team picture) indicating Extra Point Level of Sponsor
- A revolving ad with link to your company website (using your logo if provided) on the Chamblee Football website: www.chambleefootball.com
- A Letter of Appreciation

First Down Sponsor (under \$250-\$499.00)

- Quarter Page Black and White Program Ad
- A medium advertising plaque to be displayed on the sponsor board (for 1 year) indicating First Down Level Sponsor (Field Sign)
- Letter of Appreciation



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Sponsorship Advertising Options

Football Program Ads:

- Full Page Color (inside front cover, inside back cover or back of program) \$500
- Full Page Color Ad \$300
- 1/2 Page Black and White Ad \$200
- 1/4 Page Black and White Ad \$100
- Recognition in the Program \$ 50

The Football Program will be available to Patrons the first game of the season and will be sold at all games.

Website Ad: CHAMBLEEFOOTBALL.COM

- Revolving Banner Ad on the Homepage and a link to your website \$350

Website is updated weekly with new information

Auto Dealership Promotion:

- Show Car(s) - 5 Home Games \$500

Roped Area for show Car(s) at North DeKalb Stadium during Home Games

Stadium Advertising

- Large Advertising Plaque on the Sponsor Board \$500
- Medium Advertising Plaque on the Sponsor Board \$300

Sponsor Board is located adjacent to North DeKalb Stadium and will be posted for 1 Year.

In Kind Donations

We can provide information on items that would support our program throughout the year. Please contact a Chamblee Touchdown Club Board Member to discuss this option.



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Business Information Form

Business Name: _____

Contact: _____

Address: _____

Phone: _____

Email: _____

(Please Underline Selection)

Sponsorship Packages:

Touchdown	\$1000
Field Goal	\$ 750
Extra Point	\$ 500
First Down	\$ 250

Other: _____

Advertising Options

Cover Page Color Ad	\$500
Full Page Color Ad	\$300
1/2 Page B/W Ad	\$200
Recognition in Program	\$ 50
Website Ad	\$350
Auto Dealer Promotion	\$500

Amount Enclosed: _____ Check # _____

Please attach a copy of your ad or write in the space below. If you would like to include a logo, please enclose a copy or email to CHAMBLEETDCLUB@gmail.com



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SHOUTOUT ADS

Support your Team, Coach, Manager, Player or Cheerleader
In the CHAMBLEE FOOTBALL PROGRAM
(business card size, text only ad)

Only \$25

Deadline August 1st

Send in your form and payment TODAY!
Turn in to a Touchdown Club Board Member
or mail payment to:

Chamblee Touchdown Club
5456 Peachtree Industrial Blvd. #407
Chamblee, GA 30341

Email Forms to CHAMBLEETDCLUB@gmail.com